RESEARCH PAPER



Coordination of Order Acceptance, Scheduling, and Pricing Decisions in Unrelated Parallel Machine Scheduling

Sahebe Esfandiari¹, Hamid Mashreghi^{2*}& Saeed Emami³

Received 12 September 2017; Revised 06 March 2019; Accepted 16 April 2019; Published online 20 June 2019 © Iran University of Science and Technology 2019

ABSTRACT

We study the order acceptance, scheduling, and pricing problem (OASP) in a parallel machine environment. Each order is characterized by due date, release date, deadline, controllable processing time, sequence-dependent setup time, and price in MTO system. An MILP formulation is used to maximize the net profit. Then, under a joint optimization approach, the pricing decisions are set for the unrelated parallel machine environment. The results show that the proposed model can solve the scheduling decision problems based on different levels of products' prices. Thus, the model solves these two categories of decisions, simultaneously. Moreover, the changes in accepted orders in pricing levels can be analyzed regarding their dependency on price elasticity of items for future research.

KEYWORDS Order acceptance, Scheduling, Pricing, Make-to-order(MTO), Unrelated parallel machine, Optimization.

1. Introduction

Order acceptance and scheduling (OAS) are generally handled by different departments in actual factories. In addition, the main decisions made by the sales and production departments are set independently. On the other hand, it is known that these parallel decisions are so effective in minimizing the overall costs and, also, maximizing revenues. For this reason, the problem of synchronizing these individualized decisions is vital for actual cases. By this viewpoint, the firms should ask themselves "how should these two departments coordinate their efforts to maximize the firm's profit?"

The main aim of production planning is to minimize the total costs of production [1], [2]. However, providing a holistic view based on marketing and production planning processes enables us to maximize the firm's profit using both potentials of cost reductions (by scheduling decisions) and revenue optimizing (by pricing decisions).

Regarding the literature, the main trends in production planning and scheduling concentrate on finding solutions to the above problems in a

Corresponding author: *Hamid Mashreghi Mashreghi.h@nit.ac.ir* distinct way. In addition, pricing is the only factor that matters for marketing decisions and is based on products' costs and expenses [3]. Thus, there is a great deal of effort in coordinating the decisions of scheduling and pricing.

Charnsirisakskul et al. carried out the first study in this literature on inventory, order acceptance, scheduling, and price decisions [4]. In their study, the objective is to maximize total net profit by considering a single price model and multiple pricing models. They compared the benefit of the flexibility to customized price with the benefits of the lead time and inventory flexibilities. Chen and Hall [5] considered three problems that require pricing and scheduling decisions. They examined the potentials for improving profitability through the coordination of pricing and production decisions. They considered the coordination of pricing and scheduling decisions with linear price-dependent demand.

Moreover, under such conditions, assuming that controllable processing times allow us to optimize the time and related costs regarding the best level of pricing levels and profits. Herein, we model an order acceptance, scheduling, and pricing (OASP) problem in a parallel machine environment. Each order is characterized by due date, release date, deadline, controllable processing time, sequence-dependent setup time and price in a make-to-order (MTO) system. The current study presents a mixed integer linear programming (MILP) formulation to maximize the net profit. Then, under the joint optimization

^{1.} M.Sc. Department of Industrial Engineering. University of Babol Noshirvani Shariati Ave., Babol, Iran.

^{2.} Department of Industrial Engineering, Babol Noshirvani University of Technology, Shariati Ave., Babol, Iran.

Department of Industrial Engineering, Babol Noshirvani University of Technology, Shariati Ave., Babol, Iran.

approach, the pricing decisions are set for unrelated parallel machine environment. The results show that the basic developed problem can solve the scheduling decisions based on different levels of products' prices. Thus, the problem solves these two categories of decisions simultaneously.

The paper is organized as follows. In Section 2, the relevant literature on order acceptance and scheduling problems regarding aspects of pricing decision-making. is reviewed. Section 3 deals with model building. In Section 4, some special cases of the problem are discussed and the solutions presented. Finally, Section 5 provides concluding remarks and future research propositions.

2. Literature Review

The OAS problem has attracted significant attention from academy and business. Various OAS problems with variant characteristics have been studied over the last two decades. Talla Nobibon and Leus [6] studied a generation of the OAS problem with weighted-tardiness penalties. They considered two mixed integer formulations and two branch-and-bound (B&B) algorithms to find the optimal solution.

Oguz et al. [7] studied the OAS problem in a single machine environment. In their study, the orders were defined by their due dates, release dates, processing times, deadlines, sequencedependent setup time, and revenues. The objective was to maximize the net profit. They presented an MILP formulation that could be solved optimally for instances with up to 10 jobs within a one-hour time limit. For solving a largescale problem, they presented three heuristic algorithms. Emami et al. [8] proposed an MILP model for OAS problem in an unrelated parallel machine environment. They developed a Benders decomposition approach to solve it.

The first study in the literature that combines all aspects of inventory, order acceptance, scheduling, and pricing decisions was done by Charnsirisakskul et al. [4]. They proposed a model for maximizing the total profit under single and multiple pricing models. They compared the benefits of the flexible pricing customized with those of the lead time and inventory flexibilities.

Moreover, considering the pricing point of view, the problem of order acceptance and scheduling can be considered with pricing called OASP. An OASP model should consider an applicable price-

Coordination of Order Acceptance, Scheduling, and Pricing Decisions in Unrelated Parallel Machine Scheduling

dependent demand function, which can show the relation of pricing and its effect on order acceptance. Regarding the literature, different demand curves can be used in a joint pricing and production planning model by Chan et al. [9]. One of the most frequently used demand forms is linear price-dependent demand, which shows that setting higher prices results in less willingness to ordering. As one of the main related research studies, Chen and Hall [5] considered the coordination of pricing and scheduling decisions with linear price-dependent demand. They considered four solution approaches:

a) An uncoordinated approach where pricing and scheduling decisions are made independently;

b) A partially coordinated approach that uses only general information about scheduling, which a marketing department typically knows;

c) A simple heuristic approach for solving the coordinated problem;

d) Optimal algorithm for solving the coordinated problem.

The main managerial insight is that there is a significant benefit to even partial or heuristic coordination, especially when demand is sensitive to price, profit margins are small, work-in-process holding costs or processing times are large, due dates are tightly constraining, or when there are many choices for prices.

In an OASP problem, the flexibility of processing times provides effective conditions to fulfill demands variation with real constraints of production. Scheduling problems with controllable processing times have gained importance in scheduling research since the pioneering works of G. [10]. Li et al. [11] considered the identical parallel machine scheduling problem to minimize the makespan with controllable processing times, in which the processing times are linear decreasing functions of the consumed resource. In addition to the mentioned studies, there are some who addressed the parallel processors with fuzzy processing times. Balin [12] addressed parallel machine scheduling problems with fuzzy processing times in which a robust GA approach embedded in a simulation model is proposed to minimize the maximum completion. Ventura and Kim [13] considered parallel machines scheduling problem where jobs have uncommon due dates and may require, besides machines, certain additional limited resources for their handling and processing with the goal of minimizing the total absolute deviation of job completion times. Aktürk et al. [14] considered non-identical parallel machining where processing times of the jobs are only compressible at a certain manufacturing cost, which is a convex function of the compression on the processing time. They introduced alternative match-up scheduling problems for finding schedules on the efficient frontier of time/cost tradeoff.

Many papers use an integer, linear, or MILP model to solve the OAS problem. When the problem size is large, the researchers present a heuristic algorithm to find an optimal solution. For example, Slotnick and Morton [15] applied a B&B algorithm and high-quality heuristic to solve the OAS problem. Rom and Slotnick [16] presented a genetic algorithm for the OAS problem. Slotnick and Morton [17] presented a model that considers a pool of order and used B&B algorithm for the model.

Therefore, OASP model is formulated using a MILP formulation for unrelated parallel machines with the objective of maximizing total net profit. The problem is based on the model of Charnsirisakskul et al. [4] from a scheduling viewpoint and the model of Chen and Hall [5] for the case of coordination of scheduling and pricing. Moreover, the test problem is set by an extended version of Emami et al. [8], where the controllable process time is considered for real cases in MTO systems. The next Section describes the model and its constraints.

3. The Model

In this section, OASP model using an MILP formulation for unrelated parallel machines with the objective of maximizing total net profit is formulated. The problem is formulated as follows: there is a set of *n* independent orders $N=\{1,2,...,n\}$ to be processed on *M* unrelated parallel machines. The linear demand function $k_i = \alpha_i - \beta_i e_i$ is considered, where α and β are positive constants and $\leq \frac{\alpha}{\beta}$.

Assumptions, parameters and decision variables

The assumptions of OASP are described below:

- All data are known at the beginning of the planning horizon.
- All the orders are non-preemptive and available for processing at time zero.
- Each machine (order) can process only one order (machine) at a time.
- Each order will be delivered immediately after completion; hence, there is no holding cost.
- The setup time for each order on each machine is sequence dependent.
- No order operation preemption is allowed.
- All machines are unrelated with different speeds, and each order could be processed by a free machine.
- The processing times and release dates of each order on each machine are different.

The parameters of the model are introduced as follows:

- p_{im} Processing time of job *i* on machine m
- p'_{im} Crash (minimum allowable) processing time of order *i* on machine m
- $p_{im}^{"}$ Expansion (maximum allowable) processing time of order *i* on machine m
- C'_{im} Compression unit cost of order *i* on machine m
- $C_{im}^{"}$ Expansion unit cost of order *i* on machine m
- d_i Due date of order i
- r_i Release date of order *i*
- s_{ijm} Sequence-dependent setup time on machine m for order *i* that precedes order *j*
- w_i Unit tardiness penalty cost
- α_i Primary market volume of order *i*
- β_i Demand price sensitivity of order *i*
- cap_i Capacity of order i
 - *G* An arbitrary big positive number

The decision variables of the model are introduced as follows:

L_{im}	1 if order i is the last order on machine m; 0 otherwise
C_{im}	Completion time of order <i>i</i>
T_i	Tardiness of order <i>i</i>
e _i	The price of order <i>i</i>
A_{im}	Compression amount of order <i>i</i> on machine <i>m</i>
$A_{im}^{"}$	Expansion amount of order <i>i</i> on machine <i>m</i>
x_{im}	1 if order i is accepted; 0 otherwise $i \in n$.
E_{im}	1 if order <i>i</i> is processed on machine m; 0 otherwise $i \in N, m=1,, M$
<i>Y_{ijm}</i>	1 if order <i>i</i> immediately precedes order <i>j</i> on machine m; 0 otherwise $i, j \in N$, $i \neq j$, $m=1,, M$
k _i	An integer variable for order accepted.

The mathematical model

In this section, the MILP model is defined as follows:

MILP:

 $k_{i} \leq cap_{i}.x_{i}$

$$maxz = \sum_{i=1}^{n} \left(\frac{\alpha_{i} - k_{i}}{\beta_{i}}x_{i} - w_{i}T_{i}\right) - \sum_{m=1}^{M} \sum_{n=1}^{N} (c_{im}^{'}A_{im} + c_{im}^{'}A_{im}^{'})$$

s.t.

$$\sum_{m=1}^{M} E_{im} = x_{i}$$

$$\forall i = 1, ..., n$$

$$\forall m = 1, ..., M$$
(1)

$$\sum_{i=0}^{n} L_{im} = 1$$

$$\forall i = 1, ..., n, i \neq j \ \& \forall m = 1, ..., M$$
(2)

$$\sum_{j=1}^{n} y_{ijm}$$

$$= E_{im} - L_{im}$$

$$C_{i} + (s_{ijm} + p_{jm})y_{ijm}$$

$$\forall i = 0, ..., n, j = 1, ..., n, i \neq j, \forall m = 1, ..., M$$
(4)

$$-A_{jm} + A_{jm}^{'}$$

$$+ G(y_{ijm} - 1) \leq C_{j}$$

$$(r_{j} + p_{jm} + s_{ijm})y_{ijm}$$

$$\forall i = 0, ..., n, j = 1, ..., n, i \neq j, \forall m = 1, ..., M$$
(5)

$$\begin{array}{l}
-A_{jm} \\
+A_{jm}^{'} \\
\leq C_{j}
\end{array}$$

$$T_{i} \ge C_{i} - d_{i} \qquad \forall i = 1, ..., n$$

$$(f) \qquad (p_{im} - p'_{im})E_{im} \ge A_{im} \qquad \forall i = 1, ..., n \qquad (f)$$

$$(f) \qquad (f) \qquad (f$$

$$\forall m = 1, \dots, M \tag{9}$$

$$\forall i = 1, \dots, n \tag{10}$$

$$L_{im}, E_{im}, x_i \in \{0,1\} \qquad \forall i = 0, ..., n, \ \forall m = 1, ..., M$$

$$v_{im} \in \{0,1\} \qquad \forall i = 0, ..., n, \ i = 1, ..., M$$

$$(11)$$

$$(12)$$

$$\begin{array}{ll} \forall i = 0, \dots, n, j = 1, \dots, n, i \neq j \& \forall m = 1, \dots, M \\ T_i, C_i, A_{im}, A'_{im} \geq 0 \end{array} \qquad \qquad \forall i = 0, \dots, n \end{cases}$$
(12)

[Downloaded from ijiepr.iust.ac.ir on 2024-07-27]

Sahebe Esfandiari¹, Hamid Mashreghi^{2*} & 199 Saeed Emami³

The objective was formulated to maximize the total net profit over the planning horizon. Constraint set (1) requires that for an order to be accepted, it must be assigned to a machine. Constraint set (2) defines the last order on each machine.

Constraint set (3) makes it obligatory to deal with the fact that if an order is processed on machine m, it must precede only one job and it should be succeeded by only one job. Constraint sets (4) and (5) are added to the model in order to adjust the completion time of the orders on each machine. Constraint set (6) represents the tardiness of each order. Constraints (7) and (8) define the limit of the amount of compression and expansion of each job on each machine. Constraint set (9) defines the dummy order 0 correctly. Constraint set (10) defines the capacity of orders. It has been added to the model due to the non-linearity of the objective function. Constraints sets (11), (12), and (13) define the value ranges of the variables.

4. Computational Studies

In this section, the result of the computational experiment is investigated.

Data generation

In order to generate data, similar to Potts and Van Wassenhove [18], two predefined parameters are used: the due date range, R, and the tardiness factor, τ . In this study, the values chosen for τ were 0.3 and 0.7; the same values were applied for R as well. Therefore, problem instances could cover a wide range of cases. The following problem parameters include integer numbers, which were generated randomly from a uniform distribution in the following intervals: release date r_i in $[0, \tau P_T]$ where P_T is the total processing time of all orders, processing time p_{im} in [1,20], sequence-dependent setup time s_{ijm} in [1,10], and the tardiness penalty costs (w_i) selected from the discrete uniform distribution in the range [1, 10], as used in Talla Nobibon and Leus [6]. The generation of the release date is similar to the study of Akturk and Ozdemir [19]. The setup times are generated using discrete uniform distribution, which is also consistent with the existing scheduling literature by Rubin and Ragatz [20] and Tan and Narasimhan [21]. Moreover, due dates are generated from

$$p_{a}\left[1-\tau-\frac{R}{2},1-\tau+\frac{R}{2}\right]$$
, where $p_{a}=\sum_{i=1}^{n}\sum_{m=1}^{M}\frac{p_{im}}{M^{2}}$. The

capacity of orders is defined as a fixed number

equal to 100.

Results

This section shows the results of sample problems that are solved regarding the structure of data generation based on different values of Rand τ on different machines and orders. Table 1 presents the results of price setting and the relevant revenue and profit for accepted orders. It can be seen that the orders with high prices are not accepted and the problem attempts to synchronize the marginal profit of acceptance or rejection of items based on both aspects of cost and revenue. For example, in this case, $30n, 6m, 0.7R, 0.3\tau$ order with number 3 and price of 35.68 is accepted; however, Order 5 with price of 21.01 is not accepted. According to Table 2, it is interpreted that considering the problem with 20n, 6m in the absence of pricing policy leads us to choose Case 4 with 15 numbers of acceptance and the least total cost. However, considering pricing assumptions under profit maximization problem, the best case is Case 1 with 18 chosen orders. Based on the comparison of this case and $30n, 6m, 0.7R, 0.3\tau$, it can be seen that accepting fewer items would be desirable for a production planner because producing fewer items results is lower total costs. The charts of results are given. The concave charts show that we have high marginal profits.

200 Sahebe Esfandiari¹, Hamid Mashreghi^{2*}& Saeed Emami³

Coordin	ation of O	rder	Acceptance, Scheduling, and							
Pricing	Decisions	in	Unrelated	Parallel	Machine					
Scheduling										

	Tab. 1. Order sets																			
10 <i>n</i> ,6 <i>n</i>	$10n, 6m, 0.3R, 0.3\tau$																			
Order K/100 Price Revenue	1 10 26 260	2 10 15.71 157.1	3 10 14.29 142.9	4 10 13 130	5 10 10 100	6 10 16.66 166.6	7 10 13.75 137.5	8 10 13.33 133.3	9 10 15 150	10 10 14.44 144.4										
10n, 6n	i, 0.3R, 0	$).'/\tau$																		
Order K/100 Price Revenue 10 <i>n</i> ,6 <i>n</i>	$1 \\ 10 \\ 26 \\ 260 \\ 1, 0.7R, 0$	$2 \\ 10 \\ 18.57 \\ 185.7 \\ \textbf{0.3}\tau$	3 10 18.33 183.3	4 10 10 100	5 10 13 130	6 10 21.67 216.7	7 10 15 150	8 10 12.22 122.2	9 10 16.25 162.5	10 10 16.25 162.5										
Order K/100 Price Revenue	$ \begin{array}{c} 1 \\ 10 \\ 17.14 \\ 171.43 \\ 0.7R \\ \end{array} $	$\begin{array}{c} 2 \\ 10 \\ 16.25 \\ 162.5 \end{array}$	3 10 16.25 162.5	4 10 10 100	5 10 12.22 122.22	6 0 22.22. 0	7 0 21 0	8 0 21 0	9 0 24.44 0	$ \begin{array}{c} 10 \\ 0 \\ 22.22 \\ 0 \end{array} $										
Order K/100 Price Revenue 20n.6m	1, 0.7 R, 0 1 0 24.44 0 n, 0.3 R. 0	$2 \\ 0 \\ 36.67 \\ 0 \\ 0 \\ 3 \\ 0 \\ 3 \\ 0 \\ 3 \\ \tau$	3 10 18.57 185.7	4 0 26.25 0	5 0 31.43 0	$\begin{array}{c} 6\\ 0\\ 24.44\\ 0\end{array}$	7 10 14.29 142.9	8 0 22 0	9 0 23.33 0	$ \begin{array}{c} 10 \\ 0 \\ 33.33 \\ 0 \end{array} $										
Order K/100 Price Revenue 20 n 6 n	1 10 17.14 171.4 1 0 3 R ($\begin{array}{c} 2\\ 0\\ 27.50\\ 0\\ 0\\ 7\tau \end{array}$	3 10 15.71 157.1	4 10 14.44 144.4	5 10 13.75 137.5	6 10 10 100	7 10 10 100	8 10 12 120	9 10 14.44 144.4	10 10 13.33 133.3	11 10 17.14 171.4	12 10 17.14 171.4	13 10 21.67 216.7	14 0 12.50 0	15 10 15 150	16 10 14.44 144.4	17 10 16.67 166.7	18 10 18.33 183.3	19 10 18.57 185.7	20 10 12 120
Order K/100 Price Revenue	1 10 15.71 157.1	2 10 12.50 125	3 10 14.29 142.9	4 10 15 150	5 10 22 220	6 10 10 100	7 10 11 110	8 10 13 130	9 10 13.33 133.3	10 10 13.33 133.3	11 10 17.14 171.4	12 10 14.29 142.9	13 10 18.33 183.3	14 10 15 150	15 10 16.25 162.5	16 10 13.33 133.3	17 10 21.67 216.7	18 10 16.67 166.7	19 10 18.57 185.7	20 10 13 130
Order K/100 price Revenue	1 10 17.14 171.43	2 10 13.75 137.5	3 10 18.57 185.71	4 10 12.5 125	5 10 22 220	6 10 11 110	7 10 11 110	8 10 13 130	9 10 14.44 144.44	10 10 12.22 122.22	11 0 35 0	12 10 22 220	13 10 12.5 125	$ \begin{array}{r} 14 \\ 0 \\ 26.25 \\ 0 \end{array} $	15 10 13.75 137.5	16 10 14.44 144.44	17 10 18.33 183.3	18 10 16.67 166.7	19 10 17.14 171.4	20 0 20 0
Order K/100 price Revenue	1 10 12 120	2 10 14.44 144.4	3 10 20 200	4 0 25 0	5 10 26 260	6 10 13 130	7 10 12 120	8 10 26 260	9 0 35 0	10 10 10 100	11 10 17.14 171.4	12 10 18.57 185.7	13 10 16.67 166.7	14 10 15 150	15 10 16.25 162.5	$ \begin{array}{r} 16 \\ 0 \\ 33.33 \\ 0 \end{array} $	17 10 12.50 125	$ \begin{array}{r} 18\\0\\24.44\\0\end{array} $	19 10 15.71 157.1	20 0 21 0
30 <i>n</i> ,6 <i>n</i> Order	n, 0.3R, 0	2 2 22	3 23	4 24	5 25	6 26	7 27	8 28	9 29	10 30	11	12	13	14	15	16	17	18	19	20

International Journal of Industrial Engineering & Production Research, June 2019, Vol. 30, No. 2

				Coordinat Decisions	tion of Ord in Unrela	der Accep ted Para	ptance, S llel Maci	chedulin hine Sche	g, and Pric duling	cing	Sahebe Es Saeed Em	sfandiari ¹ ami ³	, Hamid	Mashro	eghi ^{2*} &	201				
K/100	10 10	0 10	10 10	10 10	10 10	10 0	10 10	10 0	0 0	0 0	10	0	10	10	10	0	0	10	10	0
Price	20.07 19.59	30.58 18.85	16.72 12.59	13.10 17	12.36 15.43	13.05 34.11	12.96 11.28	13.66 36.44	25.80 35.62	24.13 24.16	18.62	34.85	19	14.74	17.31	25.88	35.47	18.57	20.27	22.02
Revenue	200.7 195.9	0 188.5	167.24 125.9	131 170	123.6 154.3	130.5 0	129.6 112.8	136.6 0	0 0	0 0	186.2	0	190	147.4	173.1	0	0	185.7	202.7	0
$30n, 6m, 0.3R, 0.7\tau$																				
Order	1 21	2 22	3 23	4 24	5 25	6 26	7 27	8 28	9 29	10 30	11	12	13	14	15	16	17	18	19	20
K/100	18 20	18 11	13 13	12 16	14 20	0 12	15 12	14 19	12 14	17 19	20	14	11	17	0	15	11	13	13	20
Price	4.63 3.01	4.17 15.42	12.86 9.45	8.06 10.82	8.65 3.56	26.09 16.24	7.56 11.28	6.30 7.29	9.83 13.94	6.90 1.21	0	11.09	19	6.70	26.63	8.23	17.73	13.51	14.03	0
Revenue	83.37 60.26	75.06 169.66	167.24 122.79	96.76 173.06	121.10 71.21	0 194.93	113.3 135.32	88.26 138.48	117.9 195.15	117.2 22.95	0	155.2	208.9	113.8	0	123.5	195	175	182.40	0
30 <i>n</i> ,6 <i>m</i>	, 0.7R, 0	0.3τ																		
Order	1 21	2 22	3 23	4 24	5 25	6 26	7 27	8 28	9 29	10 30	11	12	13	14	15	16	17	18	19	20
K/100	0 0	0 0	0 0	10 0	10 0	0 0	0 10	0 10	0 0	0 0	0	0	0	0	0	0	0	0	0	0
Price	28.84 26.22	20.98 25.86	35.68 23.14	18.89 25.31	21.01 28.4	26.79 29.27	22.04 18.78	24.74 18.52	32.8 22.68	26.07 18.84	26.4	30.79	26.45	32.5	30.3	17.97	15.93	20.33	24.72	31.49
Revenue	0 0	0 0	0 0	188.9 0	210.1 0	0 0	0 187.8	0 185.2	0 0	0 0	0	0	0	0	0	0	0	0	0	0
30 <i>n</i> ,6 <i>m</i>	, 0.7R, 0	0.7τ																		
Order	1 21	2 22	3 23	4 24	5 25	6 26	7 27	8 28	9 29	10 30	11	12	13	14	15	16	17	18	19	20
K/100	17 0	0 18	12 12	12 17	0 11	0 11	0 14	0 13	0 16	0 0	14	16	12	0	0	11	0	18	15	0
Price	4.63 31.64	31.97 3.43	12.86 10.49	8.06 6.18	27.19 11.87	24.91 16.24	23.75 6.77	21.01 18.22	27.03 10.84	22.99 27.78	9.31	7.92	15.54	26.79	29.29	11.76	35.47	3.38	9.35	25.32
Revenue	78.74 0	0 61.69	154.38 125.93	96.76 105.07	0 130.56	0 178.68	0 94.72	0 236.88	0 173.47	0 0	130.37	126.7	186.5	0	0	129.4	0	60.78	140.3	0

International Journal of Industrial Engineering & Production Research, June 2019, Vol. 30, No. 2

202 Sahebe Esfandiari¹, Hamid Mashreghi^{2*}& Saeed Emami³

Coordin	ation of O	rder	Acceptance, Scheduling, a							
Pricing	Decisions	in	Unrelated	Parallel	Machine					
Schedul	ing									

Tab. 2. The results													
Sample	Total revenue	Total cost	Total profit (OF)	Average of price	Number of items	Production capacity ratio	Average of K (K/100)	Number of accepted order					
$10n, 6m, 0.3R, 0.3\tau$	1261.8	1211.47	50.33	15.218	100/1000	0.1	10	10/10					
$10n, 6m, 0.3R, 0.7\tau$	1672.9	1647.43	25.47	16.729	100/1000	0.1	10	10/10					
$10n, 6m, 0.7R, 0.3\tau$	718.65	684.98	33.67	16.052	50/1000	0.05	5	5/10					
$10n, 6m, 0.7R, 0.7\tau$	328.6	281.24	47.36	25.47	20/1000	0.02	2	2/10					
$20n, 6m, 0.3R, 0.3\tau$	2717.7	2472.91	244.79	15.58	180/4000	0.045	18	18/20					
$20n, 6m, 0.3R, 0.7\tau$	3044.1	2911.57	132.53	15.22	200/4000	0.05	20	20/20					
$20n, 6m, 0.7R, 0.3\tau$	2604.64	2364.18	240.46	17.08	170/4000	0.042	17	17/20					
$20n, 6m, 0.7R, 0.7\tau$	2452.8	2239.51	213.29	19.20	150/4000	0.037	15	15/20					
$30n, 6m, 0.3R, 0.3\tau$	3051.74	2784.97	266.77	21.14	190/9000	0.02	19	19/30					
$30n, 6m, 0.3R, 0.7\tau$	3417.8	3126.39	255.41	10.13	280/9000	0.03	28	28/30					
$30n, 6m, 0.7R, 0.3\tau$	772	578.36	193.64	25.08	40/9000	0.004	4	4/30					
$30n, 6m, 0.7R, 0.7\tau$	2210.93	2038.84	172.09	17.39	170/9000	0.018	17	17/30					

5. Conclusions and Future Researches

This study was successfully implemented to maximize total net profit and reduce orders cost depending on the amount of compression/expansion on unrelated parallel machines environment in which orders' processing times are controllable. An MILP model for the considered problem was presented and solved via GAMS software. The output data showed the coordination of order acceptance, scheduling, and pricing.

The results showed that problem in all of the cases for 10, 20, 30 orders was sensitive to simultaneous decision-making in pricing and order acceptance.

The results showed that problem in all of the cases for 10, 20, 30 orders was sensitive to

simultaneous decision-making in pricing and order acceptance. The results indicate that considering high prices would be desirable for some cases where, in different items, the problem prefers moderate prices with more orders (Fig.1). Thus, the problem should be essentially considered with such a profit maximization objective. Moreover, the changes in accepted orders with respect to price should be analyzed more in comparison to the assumed price elasticity of items.

This problem based on job shop environment should be considered for future research. Solving the MILP problem with heuristic and exact algorithms such as GA and Branch-and-Price can be another interesting research for the future.



Sahebe Esfandiari¹, Hamid Mashreghi^{2*}& 203 Saeed Emami³



a) Total profit and total revenue with respect to average of price



c) Total profit and total revenue with respect to number of items



e) Total revenue and total profit with respect to number of accepted orders

accepted orders

Fig. 1. The changes of revenue, profit, and total cost with respect to average price, number accepted orders, and items

Reference

[1] Khaksar-Haghani, F., et al.: А Comprehensive Mathematical Model for the Design of a Dynamic Cellular Manufacturing System Integrated with Production Planning and Several Manufacturing Attributes, International



b) Total revenue and total cost with respect to average of price



d) Total cost and total revenue with respect to number of items



f) Total revenue and total cost with respect to

Journal of Industrial Engineering & Production Research. Vol. 22, No. 3, (2011), pp. 99-212

[2] Asadi-Gangraj, E.: Heuristic approach to solve hybrid flow shop scheduling problem with unrelated parallel machines, International Journal of Industrial Engineering & Production Research. Vol. 28, No. 1, (2017), pp. 61-74.

- [3] Shah, N., Vaghela, C.: Retailer's replenishment and pricing decisions for non-instantaneous deterioration and pricedependent demand, International Journal of Industrial Engineering & Production Research. Vol. 28, No. 2, (2017), pp. 101-111.
- [4] Charnsirisakskul, Κ., Griffin, P.M., & Keskinocak, P.: Pricing and scheduling decisions with leadtime flexibility, European Journal of Operational Research. Vol. 171, (2006), pp. 153-169.
- [5] Chen, Z.L.,Hall, N.G.: Coordination of Pricing and Scheduling Decisions, Manufacturing & Service Operations Management Vol. 12, No. 1, (2010), pp. 77-92.
- [6] Talla Nobibon, F.,Leus, R.: Exact algorithms for a generalization of the order acceptance and scheduling problem in a single-machine environment, Computers and Operations Research. Vol. 38, (2011), pp. 367-378.
- [7] Oguz, C., Salman, F.S.,&Yalcin, Z.B.: order acceptance and scheduling decisions in make-to-order systems, Int.J. Production Economics. Vol. 125, (2010), pp. 200-211.
- [8] Emami, S., Moslehi, G.,&Sabbagh, M.: A Benders decomposition approach for order acceptance and scheduling problem: a robust optimization approach, Computational and Applied Mathematics. Vol. 36, No. 4, (2017), 1471-1515.
- [9] Chan, L.M., et al., Coordination of pricing and inventory decisions: A survey and classification, in Handbook of quantitative supply chain analysis, Springer: Boston, MA. (2004), pp. 335-392.

Coordination of Order Acceptance, Scheduling, and Pricing Decisions in Unrelated Parallel Machine Scheduling

- [10] G., V.R.: Two single machine sequencing problems involving controllable job processing times, IIE Transactions Vol. 12, (1980), pp. 258-262.
- [11] Li, K., et al.: Parallel machine scheduling problem to minimize the makespan with resource dependent processing times, Applied Soft Computing. Vol. 11, No. 8, (2011), pp. 5551-5557.
- [12] Balin, S.: Parallel machine scheduling with fuzzy processing times using a robust genetic algorithm and simulation, Journal of Information Sciences. Vol. 181, No. 17, (2011), pp. 3551-3569.
- [13] Ventura, J.A.,Kim, D.: Parallel machine scheduling with earliness-tardiness penalties and additional resource constraints, Computers & Operations Research. Vol. 30, No. 13, (2003), pp. 1945-1958.
- [14] Aktürk, M., Atamtürk, A.,&Gürel, S.: Parallel machine match-up scheduling with manufacturing cost considerations, Journal of Scheduling. Vol. 13, No. 1, (2010), pp. 95-110.
- [15] Slotnick, S.A., Morton, T.E.: Selecting jobs for a heavily loaded shop with lateness penalties, Computers and Operations Research. Vol. 23, (1996), pp. 131-140.
- [16] Rom, W.O., Slotnick, S.A.: Order acceptance using genetic algorithms, Computers and Operations Research. Vol. 36, (2009), pp. 1758-1767.
- [17] Slotnick, S.A., Morton, T.E.: Order acceptance with weighted tardiness, Computers & Operations Research. Vol. 34, (2007), pp. 3029-3042.
- [18] Potts, C.N., Van Wassenhove, L.N.: A branch and bound algorithm for the total weighted tardiness problem, Operations Research. Vol. 33, No. 2, (1985), pp. 363-377.

Coordination of Order Acceptance, Scheduling, and Pricing Decisions in Unrelated Parallel Machine Scheduling

- [19] Akturk, M.S.,Ozdemir, D.: An exact approach to minimizing total weighted tardiness with release dates, IIE Transactions. Vol. 32, No. 11, (2000), pp. 1091-1101.
- [20] Rubin, P.A.,Ragatz, G.L.: Scheduling in a sequence dependent setup environment with genetic search, Computers and

Sahebe Esfandiari¹, Hamid Mashreghi^{2*}& 205 Saeed Emami³

Operations Research. Vol. 22, (1995), pp. 85-99.

[21] Tan, K.C., Narasimhan, R.: Minimizing tardiness on a single processor with sequence dependent setup times: a simulated annealing approach, Omega, International Journal of Management Science. Vol. 25, No. 6, (1997), pp. 619-634.

Follow This Article at The Following Site:

Esfandiari S, Mashreghi H, Emami S., Coordination of order acceptance, scheduling and pricing decisions in unrelated parallel machine scheduling. IJIEPR. 2019; 30 (2): 195-205 URL: http://ijiepr.iust.ac.ir/article-1-786-en.html

